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A proposed approach to extend the economic order quantity (EOQ) model using discrete event simulation

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Abstract. The economic order quantity (EOQ) and the economic production quantity (EPQ) are well-known and commonly used inventory control techniques. The standard results are easy to apply but are based on a number of unrealistic assumptions. One of the assumption is that the demand is normally distributed in any interval. In several practical cases the assumption about independence of successive demands, and consequently demand normal distribution in any interval, is not supported by real data. This paper investigates the effects on the expected service level (SL) after relaxing normal distribution assumption on the demand. The present work shows a possible strategy to use classic inventory model, such as EOQ/EPQ model, adopting discrete event simulation analysis to quantify model performances under relaxed assumptions.

Keywords: EOQ, inventory techniques, discrete event, simulation analysis.

1 Introduction

The economic order quantity (EOQ), first introduced by Harris [1], and developed by Brown [2] and Bather [3] with stochastic demand, is a well-known and commonly used inventory control techniques reported in a great variety of hand book, for example: Tersine [4] and Ghiani [5]. The standard EOQ and economic production quantity (EPQ) results are easy to apply but are based on a number of unrealistic assumptions [6]. One of the assumption is that the demand is normally distributed in any interval, it is assumed that successive demands are independent and, consequently, the accumulated demand over many time units is approximately normal. The realization that inventories operate under less than ideal situations gives rise to a subset of inventory modeling theory that performs sensitivity analysis on models operating under stochastic conditions [7]. Several extensions of the classic EOQ/EPQ model have been, Borgonovo [8] presents a good review of them across several fields of research. A branch comprises models where the assumption that all units are of perfect quality is removed, for a deep literature review you can see Chan [9]. Another field of EOQ extended models is focused on deteriorating inventory models for perishables management, for a good review you can see Goyal [10] and

Ferguson [11]. Some papers mixed the two proposals to develop a model that better fits real practice conditions, for example Inderfurth [12]. Other models modified demands assumptions, for example Chao [13] proposed an EOQ model in which the demand is characterized by a continuous-time Brownian motion process.

Limiting the literature review to nonzero lead time EOQ model, Lowe and Schwarz [14] performed research on the problem where parameters value are not known with certainty and they find that EOQ model is quite insensitive to errors in forecast of demand, their research was extended by Hojati [15] in recent years. Also Dobson [16] studied EOQ model sensitiveness and his results support the previous conclusions. On the other hand Mykytka and Ramberg [17] and later Mahmoud and Younis [18] examine the sensitivity of the EOQ model to errors in forecast of demand and they found that inaccurate estimation produces considerably different results, Hagle [19] extends the previous works. There is a good quantity of works about inventory analysis through simulation: Mehrez and Ben-Arieh [20] studied a model with stochastic demand and their simulation experiments reveal that the model is not sensitive to demand distribution and parameters accuracy; Naddor [21] states that model results depended on mean and standard deviation of demand, but not on the specific distribution, also Hebert and Deckro [22] results are quite insensitive to demand forecast errors. In contrast Benton [23] states that high measures of demand lumpiness resulted in high service level. Even Lau and Zaki [24] state that EOQ results depends on demand distribution. The various researchers not always agree with one other and the EOQ model sensitivity needs to be more evaluated under stochastic conditions [7]. EOQ model apathy for accurate parameter estimation may have contributed to low usage of the EOQ Ziegler [25]. While some case study reporting EOQ model application can be found, for example De Castro [26], EOQ model low usage and poor results in industrial practice are suggested by recent works in which corrections to the original model are proposed, for example Persona [27].

2 Purpose

The purpose of this paper is to investigate the possibility to use discrete event simulation to extend the EOQ model in order to relax some of the standard hypothesis. In several practical cases EOQ assumptions are not supported by real data. The hypothesis about independence of successive demands, and consequently demand normal distribution in any interval, is often not guarantee, for example, when the manufacture uses at the same time different channels selling goods to address the same customers: large scale distribution and traditional retail. In all these cases the total demand in a certain period could fluctuate according with a normal distribution but the successive daily demands are not independent. Moreover, in many practical cases the used time sample to analyze the historical demand is not related to the lead time, often a monthly time sample is used to determinate the standard deviation and the safety stocks (SS) are calculated consequently. In fact, many manufactures experiment that the achieved SL is significantly lower than the SL expected from the theoretical EOQ model. Discrete event simulation can be useful to extend classical model under more realistic hypothesis. An example of the proposed approach is given

here where are presented the effects on the expected SL, after relaxing normal distribution and sampling assumptions on the demand.

Table 1. Symbol and definitions

Symbol	Unit	Definition
D_i	Unit/period	Mean demand per i-period in unit
σ_i	Unit/period	Standard deviation for demand per i-period in unit
d_k	Unit/day	Demand per k-day in unit
N	Day	Number of days for simulation
N_p	Day	Number of days for period
C_i	Euro/batch	Set-up cost in euro per unit
C_s	Euro/ unit*year	Stock cost in euro per unit per year
Max_d	Unit	Maximum demand for a day in unit
Min_d	Unit	Minimum demand for a day in unit
Lt	Day	Lead time in day
σ_t	Day	Standard deviation for lead time in day
EOQ	Unit	Economic production quantity in unit
SS	Unit	Safety stocks in unit
SL_t	Rate	Service level, 1 minus the ratio between the number of “stock out” and the number of replenishment orders issued, while a “stock out” is considered when the total demand in a lead time exceeds the mean demand over the lead time.
SL	Rate	Service level, 1 minus the ratio between days of availability against total days, during the simulated period
SL_p	Rate	Service level, 1 minus the ratio between available units against demanded units, during the simulated period

3 Simulation model

This paper is grounded on a discrete events simulation model reproducing a single-item fixed order quantity system acting under relaxed demand assumption. The model was used to quantify the effectiveness of SS, in term of SL, when SS are calculated according with the EOQ classic model. The notations used in this paper are illustrated in table 1. A set of stochastic functions, provided by SciLab, are used to generate the demand, the simulation model was tested performing normal distributed demand and then this hypothesis is relaxed.

3.1 Model validation

The model validation represents a key aspect of the proposed approach especially because the considered discrete event simulation model is use under stochastic conditions. Simulation outputs are compared to the results provided by the theory, to

validate the simulation model in a two steps process. First the behavior in term of stock during time is analyzed, second the achieved SL under stochastic conditions is compared. The first comparison, shown in Fig. 1, is performed for both: the deterministic EOQ model, where the demand is constant, and the stochastic EOQ model, where the demand is normally distributed. The figures shows that the simulation results fit with the standard EOQ theoretical model.

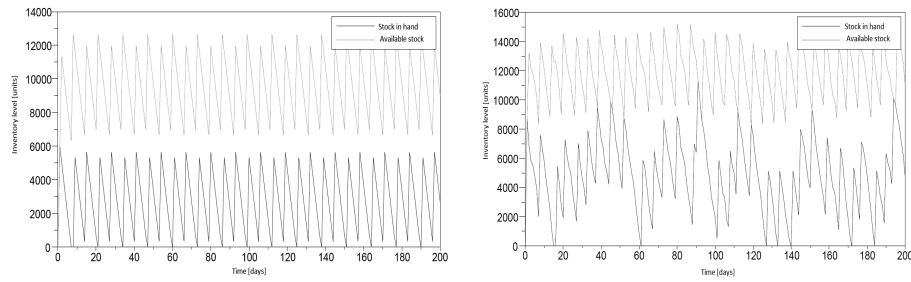


Figure 1. Inventory level for deterministic (left) and normal distributed (right) demand

The second part of the validation process considers the achieved SL_t to compare simulation results to theoretical expected values. The SL used in the validation process is named SL_t defined according with the EOQ theoretical model as: 1 minus the ratio between the number of “stock out” and the number of replenishment orders issued, while a “stock out” is considered when the total demand in a lead time exceeds the mean demand over the lead time. This definition of SL_t is used only to validate the simulation model, while findings are presented in term of redefined SL and SL_p in order to have a more relevant definition for industrial practice. This second step of validation process involved only the stochastic model where the demand is normally distributed.

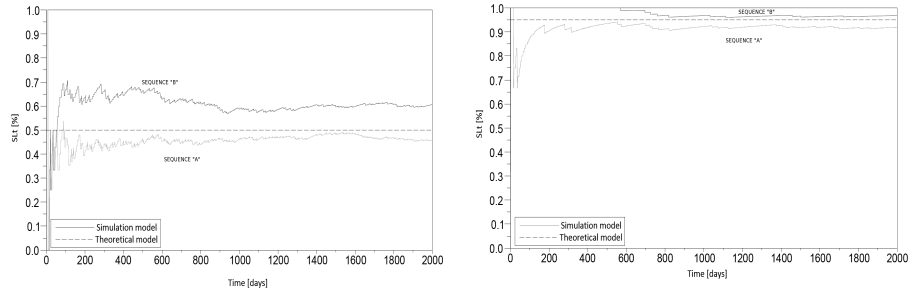


Figure 2. SL_t course for a SL target of 50% (left) and 95% (right)

The comparison of SL_t reveals a discretization problem when the model is implemented. In each day the model does these actions:

1. puts the incoming order to stock, increasing the inventory level;
2. fulfills the outgoing order, decreasing the inventory level;
3. checks the inventory level.

The theoretical EOQ model is a mathematical continuous model where all these actions occur at the same time and where an order to refurnish stock is placed when the inventory level reach the reorder point, whatever is the time instant. This continuous behavior could not be implemented in the developed simulation model where the check of the inventory level is done once in a day. The logical sequences used in the simulation model are two: sequence A (pre) and sequence B (post). In sequence A the simulation code performs, for each day, the actions in this order: 2-1-3 and this overestimates the inventory level. In sequence B the code performs: 2-3-1 and this underestimates the inventory level. The validation process considered the SL_t achieved with SS calculated according with the theoretical model, for a target of 50% SL_t (that means zero SS) and for a target of 95% SL_t . As shown in Fig. 2 the results are very different, in fact the gap between simulation outputs and theoretical expected values is relevant for a low SL_t target but this gap shrinks when the SL_t target grows. According with the fact that EOQ model is often used with high SL target, it is possible to validate the simulation model independently from the used sequences (A or B in this case). For the simulations the used sequence is B.

3.2 Model implementation and experiments set

To prove the effectiveness of the proposed approach, the simulation experiments are developed to investigate the correlation between demand distribution and time sampling and expected SL. Demand is a normal distributed demand if the considered time sample is equal to a month and its shape is described by a minimum (Min_d) and a maximum (Max_d) value for the daily demand.

First the stochastic demand is generated, then the SS are calculated and the simulation model runs. Each simulation is performed with SS calculated but three different demand time sample are used to calculate σ_i . Time sample is set equal to:

1. a month;
2. a month, with SS calculated according with σ_i taken in the worst case;
3. the lead time, with SS calculated according with σ_i taken in the worst case.

In the first case demand time sample is set equal to the period of time used even for the stochastic generation of the demand, in other word, using this time sample the SS are calculated according with the imposed standard deviation used to generate the demand. In the second case the standard deviation σ_i of the generated demand is calculated N_p time and at each time the initial day of the period is translated by one. The SS are calculated according with the standard deviation σ_i of worst case, so the actual value of σ_i is considered. In the third case the time sample used is the lead time and the SS are calculated according with the worst possible case according with the procedure described above. The simulation results are given in terms of achieved SL and SL_p . The demand generation function is developed to be set with the parameters commonly available in practice. To characterize the stochastic demand the used parameters are: demand mean D_i and σ_i demand standard deviation, both referred to a monthly time sample, maximum demand Max_d experimented in a single day and minimum demand Min_d experimented in a single day. The demand generation process acts as described below:

1. The demand D_i is randomly generated for the i -period, according with the assumption of normal distribution period by period;
2. The D_i period demand is divided into a defined number (N_p) of single daily demand (d_k) according with the following assumption:
 - a. d_k must be higher than Min_d ;
 - b. d_k must be lower than Max_d ;
 - c. the d_k daily demand are uniformly distributed between Min_d and Max_d ;
 - d. the mean of the demand in the period is equal to D_i .

Table 2. Used parameters set

Parameter	Set value
D_i	100.000,00
N	10.000,00
N_p	20,00
C_i	200,00
C_s	1,00
L_t	5,00
σ_t	0,00
Imposed SL	0,95

To investigate the influence of Min_d and Max_d at different level of σ_i all the other parameters of the model are set to specific values. The simulation model parameters are set in order to be representative for small-medium manufactures operating in the food sector. The used set is illustrated in table 2. The experiments investigate the various combination between Min_d and Max_d at different level of σ_i . The experiments were performed to investigate the range of Min_d between 0 to $D_i/2 \cdot N_p$ (in this case from 0 to 2.500 units, with a step of 500 units) and the range of Max_d from D_i/N_p to D_i (in this case from 5.000 to 100.000 units, with a step of 2.500 units). The demand monthly standard deviation σ_i varies from 0 up to the 20% of D_i (in this case from 0 to 20.000 units, with a step of 5.000 units), in order to simulate a scenario of long term demand stability and a scenario of long term demand fluctuation.

4 Findings

The presented experiment implies a number of 1.170 simulations, each of them is performed three times according with the choose time sample to evaluate σ_i and the consequent SS value, and each simulation provide two results: achieved SL and SL_p . The results can be represented with diagrams as shown in Fig. 3. The generated demands D_i were analyzed to check the assumptions described in chapter 3.2. The assumptions: a, b and c are always respected while the assumption d is not always guarantee. A level of 98% of D_i is undertaken to accept the results of the experiments. According with this threshold value, it is possible to observe that the assumption is not respected when the maximum value admitted for Max_d is small, lower than 12,5%

of D_i . This area is not very interesting because under these conditions the model acts as the standard EOQ model. The imposed value of σ_i (considering the worst case using a time sample of a month) is respected only for the simulation with a low admitted Max_d . In all the other cases the variables Min_d and mostly Max_d drive the actual value of σ_i that became almost independent from the initial imposed value, see Fig 3. The results show how the achieved service level is significantly lower than the imposed value of 95% and the behavior of SL and SL_p is similar.

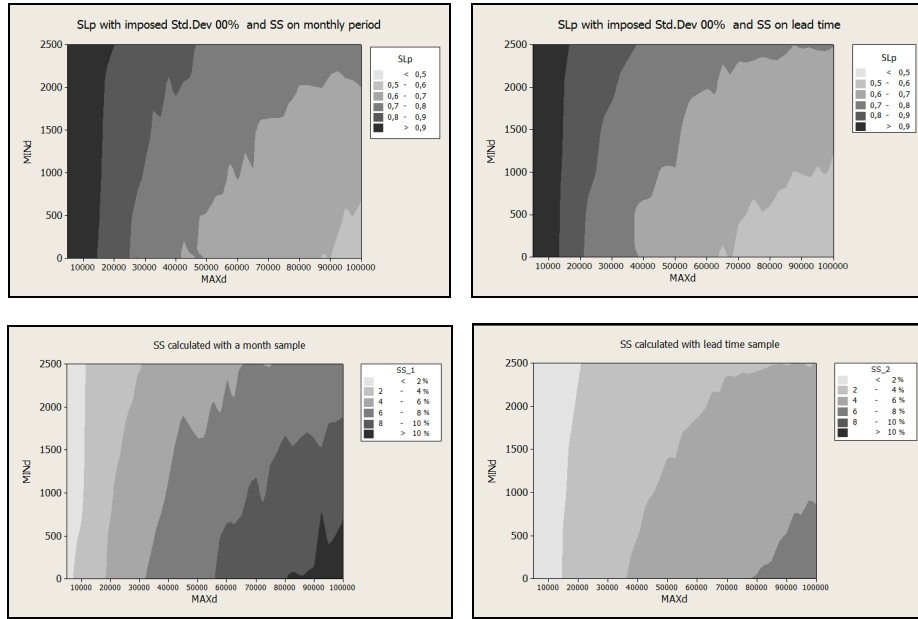


Figure 3. Achieved service level SL_p and related SS for $\sigma_i = 0$ under relaxed assumption using different time sample (month on the left and lead time on the right)

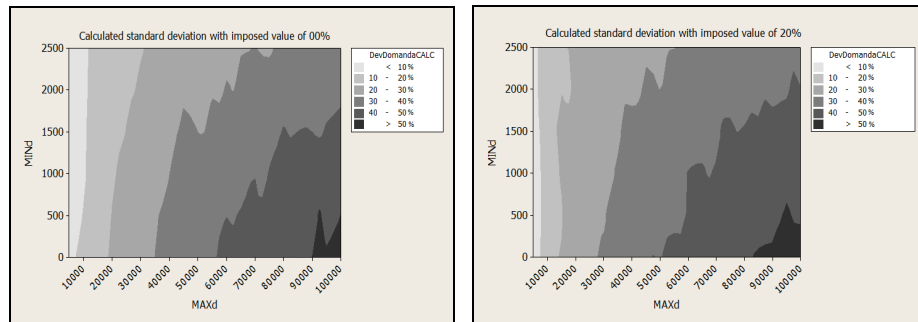


Figure 4. Actual values of σ_i in simulations at different values of imposed for σ_i : 00% and 20%

5 Conclusions

The present work demonstrates that discrete event simulation approach can be useful to investigate EOQ model behavior under relaxed assumptions. Simulation technique can be useful to extend a mathematical continuous model even though validation process has to be handled carefully because of discretization problems. In the presented example this approach is implemented to study the correlation between demand shape, sampling problems and achieved SL. The results show that when demand normal distributed hypothesis is removed the complexity of the EOQ model becomes very high and experimenters has to face different problems such as: how to describe demand shape and sampling problems. Moreover discrete event simulation model gives outputs for a specific parameters set and this prevents to enlarge automatically the results.

Although the previous considerations, the simulation experiments reveal that under relaxed demand assumptions the EOQ model performances are significantly different from theory. The achieved service level (SL) is significantly lower than the imposed value (in this case 95%). The expected SL depends on demand lumpiness that in these experiments is characterized by Max_d , Min_d and σ_i . The results shows that the expected SL is strongly related to the maximum demand Max_d admitted in a single day. High values of SL can be observed when Max_d is small, in these cases the model behavior is very similar to standard EOQ model. In general the achieved SL falls when Max_d grows and this effect is grater at small Min_d values, when the minimum demand admitted in a single day is close to zero. The periodic demand standard deviation σ_i seems to have a small influence on SL. Comparing a scenario with low σ_i with a scenario with high σ_i the results show a slight reduction for the achieved SL associated with an increase of the safety stocks SS. This SL reduction is appreciable for small values of Max_d and for high values of Min_d , when demand lumpiness is low. About the time sample used to calculate σ_i and SS, results show that, even with demand relaxed assumptions, a time sample equal to the lead time assures a good trade-off between SL and SS.

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